



Delta Sigma Theta Sorority, Inc.
Saginaw Alumnae Chapter

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Emergency Strategic Financial Session-Conference Call

Monday, November 11, 2019 6PM

Sorors present: President-Lawrence-Webster, Osborne, Jones, Richardson, Moses-Johnson, Hodgers, Hood, Williams, Robinson, Rhoden, Rance, Ingram, Fabin, Johnson, Marshall, Riggins, Bowman and Harge.

1. The funds in the scholarship account will cover the commitments to January 2020. After that we are in essence starting from scratch.
2. The unexpected expenses to pay for 7 DID sessions is \$1,500.
3. The email notice of this meeting listed all fundraisers in calendar order.
4. Due to C&D, there were no plans yet in place by the Sweetheart Ball Committee.
5. Chapter has to make some serious decisions on planned activities and fundraising events.
6. TPGCSF- There are 66 financial Sorors. If a minimum of 40 Sorors commit to securing 1@ \$150 hole sponsorship that will equal \$6,000. If 50 Sorors commit to securing 1@ \$150 hole sponsorship that will equal \$7500. The hole can either be paid by the individual Soror or by reaching out to establishments you frequent. We cannot assess, but strongly encourage participation and put our energies into this. Several stated it was not unreasonable to ask Sorors to commit to soliciting \$150 for hole sponsors. Verbiage on encouraging Sorors to be stakeholders in our events will be developed.
7. There was much discussion on our advertising, marketing and relying too much on word of mouth for events. Sorors Anita Richardson and Monique Riley will work on marketing an internal and external marketing strategy.
8. Discussion on the impact of not having the Sweetheart Ball?
 - a. Late start planning due to C&D
 - b. Net profit from last year \$950.00
 - c. Consensus from the call is to strike this for this year's calendar
 - d. How do we make up the funds generated?
9. SAC Cotillion-
 - a. Open to GEMS and any participants.
 - b. What is the cotillion representing?
 - i. Thinking of it similar to Zeta's Debutante Ball to highlight GEMS and other community young lady.
 - ii. It would be opened up to other young ladies, not solely GEMS to avoid potential Risk Management issues.
 - iii. President Lawrence-Webster looking at model from Lansing, Detroit chapters.
 - c. These participants are responsible for ticket sales and advertising.

- i. During May Week a recognition of Dears, Dolls, Embodi, GEMS and Dr. Betty Shabazz. Committee will discuss.
 - d. If we open the participation and don't get any interest other than GEMS can we still have a cotillion? As long as we follow the cotillion model, there is still an opportunity for GEMS to participate. If GEMS participate it is not as GEMS Youth Group event, this is open to other participants.
 - e. Celebrate 40th anniversary of having a youth group for high school girls.
- 10. Reviewed proceeds from all fundraisers.
 - a. Events to strike for 2019/2020
 - i. Sweetheart Ball
 - ii. Fit Fun Dollars for Scholar
- 11. Events to support in 2019/2020
 - a. Ms. Delta Doll-May
 - b. Crimson and Crème Empowerment Brunch-June
 - c. Saginaw Alumnae Chapter Cotillion-Consider – March or April
 - d. TPGCSF-Labor Day Weekend (committee will discuss date)
 - i. 40 Sorors commit to \$150 hole sponsor=\$6000
 - ii. 50 Sorors commit to \$150 hold sponsor=\$7500
- 12. Still on the table:
 - a. White Party-committee will discuss
 - b. Fit Fun-not a fundraiser but fitness challenge with funds going to operational needs.
 - c. Dues lottery

Meeting closed at 7:21 with prayer by Soror Deborah Williams