



Delta Sigma Theta Sorority, Inc  
Saginaw Alumnae Chapter  
**Miss Delta Doll Pageant**



**Conference Call Agenda**  
**Thursday, October 31, 2019**  
**7:00pm**

**I. CONFIRMED TASKS**

- A. **August 4, 2019:** Janice Jones agreed to doing pictures for Delta Dolls on April 23, 2020....wants to be asked again near the time.  
Tonyale Clark was asked to assist with decor for pageant.
- B. **August 5, 2019:**
  - 1. Rental Application for Thompson was sent through email.
  - 2. Newsletter for chapter completed
  - 3. Informational Cards for participants completed.
- C. **August 9, 2019:** Stella Johnson confirmed that her friend will be doing tea party on February 6, 2020...wants to be asked again closer to the time.
- D. **August 14, 2019:** Contacted Brain Taylor to reserve SVRC auditorium for Delta Doll Pageant 2020. Got quote from auditorium requesting a classroom to use for a dressing room, entrance the day before for rehearsing and decorating, and then having the pageant the next day for \$718. **Information was sent to Karen Lawrence Webster, Chapter President.**
- E. **August 15, 2019:** Delta Doll Information Card was approved by Shalanda and Karen Lawrence Webster, Chapter President.
- F. **October 30, 2019:** Application for reserving Thompson for rehearsal signed and emailed.

**II. PARENT AND INFORMATIONAL MEETING:**

- A. **Saturday, December 14, 2019 1:00pm-2:30pm at 128 S. Washington Ave. Saginaw, MI 48607**
- B. **What will be discussed**
  - 1. Application
  - 2. Fundraisers in Detail with deadlines.
  - 3. Rehearsal Times and Days (Will discuss if doesn't meet parents' schedules)
  - 4. Delta Doll Store Brochure given to parents.
  - 5. Other Pertinent Information. (How to win Miss Delta Doll, Rights Of passages etc...)
- C. **Application and submission**
  - 1. Allow hard copies to be submitted to **128 S. Washington Ave. by December 21, 2019**
  - 2. **Allow electronic copies to be submitted via email to [missdeltadoll@saginawdst1967.com](mailto:missdeltadoll@saginawdst1967.com) by December 21, 2019**
- D. **Last Date to Accept Participants:** December 28, 2019

**III. FORMS OF MARKETING: Start Date NOVEMBER 4, 2019**

Need to do aggressive marketing due to Informational meeting being in December and starting the Pageant Process in January of 2020:

- A. Radio-Announce looking for participants and Parent and Informational Meeting
- B. Word of mouth and Informational Cards to Churches, Friends, Family and Employment.
- C. Flyers at establishments (Walmart, Gas Stations, Stores)
- D. Flyers laid on Car Windows in Walmart, Sams and Kroger Parking Lot.

E. Mail informational cards to different organizations that works with girls ages 6-11 years old.

**Other Action Items:**

- **Next Meeting Date: December 2019**
- Potential Topics of Discussion
  - **Follow-up with confirmed tasks from August.**
  - **Follow up with SVRC**
  - **Ask Miss Delta Doll 1982 to be a judge for Pageant 2020**
  - **Parent/Informational Meeting Duties**
  - **COMMITTEEE Pageant JOBS**

**WHAT SORORS CAN DO TO HELP:**

We are asking for each Soror to contact their family, friends and coworkers, and ask if they would like to sign their daughters up for our 2020 Pageant. Each participant must be between the ages of 6-11 years old.

As our Parent Information meeting will be on December 14, 2019, we are asking that you email the following information to [missdeltadoll@saginawdst1967.com](mailto:missdeltadoll@saginawdst1967.com) as soon as possible. The email should include the following information:

**Parent's name**  
**Parent's number**  
**Parent's email**  
**Child's name and age**

We understand that some Sorors would prefer to give monetary gifts. If it's in your heart to give, please feel free to give a donation today. We will put the monetary gift to exceptional use. Any monetary gift, be it big or small, is greatly appreciated. Please give all monetary gifts to the finance committee.

As always, thank you in advance for your help!

In Sisterly Love,  
The Ernestine Mack Clark Miss Delta Doll Committee.