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| **Reporting Committee: White Party 2018** |

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| **Date:** | **8-21-18 Meeting** |  |  |
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| **Committee Chair/Co-Chair:** | **Lisa Ingram & DeAnna Burton** |  |
| **Committee Members Present: Lisa Ingram, DeAnna Burton, Stella Johnson, Karen Lawrence Webster (Tonyale Clark & Tacarra Ford via phone)** |
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**Please limit your report presentation to no more than 3 minutes**

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| **Agenda Items: Ticket Reconciliation and Event Recap** |
| **Report details*** **Committee Discussion**

Our first White Party was a HIT!! Nearly 100 guests attended and enjoyed the party until the very end. Greeks R Us 9 tickets soldEventbrite 16 tickets soldSorors 96 tickets soldTotal Sales 121 tickets (at $35 per = **$4235 in sales**)The original budget was set with the goal of 165 tickets being sold. By one week prior to the event, we were nowhere near this goal. So, we tightened the budget - Sorors donated items, time and labor and we made the party happen on an amended budget that was $800 less than planned. This allowed us to realize a profit of **over $2200.** See Financial Report for exact details.* **Committee Decision**

Tickets were reconciled successfully – 105 physical tickets distributed, and account for/paid. Thanks to all Sorors who sold and bought tickets. Without your support, none of our events would be possible or profitable, so we truly appreciate your commitment. **Recommendations and next steps:** *See next page* |

**Is a formal motion needed? Yes NO**

x

**Formal Motion to the Chapter** (state the motion below, only when presenting a formal motion for the Chapter consideration at the upcoming Chapter Meeting)

Prepared By \_DeAnna Burton\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_9-3-2018\_\_

* Based on most of our ticket sales occurring during the week prior to the event, ticket distribution can be limited to 2 weeks prior to the event (potentially 2 distributions total).
* Eventbrite worked well for our first time trying this method. It was especially useful for last minute ticket purchases.
* Greeks R Us was also a great alternative for guests. The 9 tickets that sold at this location sold on day of or day before the event (last minute).
* Catering the event by ordering food from local establishments was a good solution for this event and saved budget dollars.
* Guests for this event were predominately female. For future events such as this one, we will need to find a way to draw more of a variety of male and female guests. Maybe gaining commitment from local Fraternities to patronize our events, and we do the same for them.
* Consider another venue for next year that has enough space for all guests and dancing in one room. The garden was not able to be utilized due to no lighting.
* With the new “pay first” policy for ticket distribution, Sorors could set up a personal PayPal or Cash App for their patrons to pay them directly, then Sorors purchase tickets in bulk with one payment by check to the Sorority.